



## IDEA JOURNAL

Weekly



Take a printout of these sheets on MONDAY morning. Staple them as a booklet. Every evening before you leave office fill up the idea of the day (*its 150 words per day that you should write*)

*You will have 5 Ideas filled up on Saturday Morning. Read all 5 Ideas on Saturday morning. Rank them on interestingness. Try to make them more interesting.*

Sunday Morning: Read all your ideas and what you have on Saturday. Select the most interesting Idea and fill it with more details. Do you find it more interesting, inventive, strong and can it be implemented in near, medium and long term?

***May be you have an Invention!***

JULY 4, 2021

CRAFITTI CONSULTING PRIVATE LIMITED

1B 401, Akme Harmony, Bellandur Gate, Sarjapur Road, Bangalore- 560037



**SUNDAY: Title: Harmony with Personalized Algorithms in Wellness Marketplace**

**What it is?** (Max 30 words to write down what is the idea)

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**In your view, how it is different than what is existing?** (Max 30 words to write down what are the key differences in which the new approach is different in terms of *how it is implemented/to be implemented*)

**In your view, how it is better than what is existing?** (Max 30 words to write down on which key parameters/impact/effect the new approach/idea is better than existing)

**In your view, how future proof it is - how many other ways are possible in near future?** (Max 30 words to write down how the function/improvement/change could be achieved in near future)

**Is it solving a problem? If yes, what problem it solves?** (Max 30 words to write down key problem - it can be achieving a new function, improving a system parameter, eliminating a system conflict, evolving to new technology, etc)

**Idea Trigger:**  
(what triggered this idea in your mind?):

**Would you like to Draw your Idea!**



**TUESDAY: Title:**

**What it is?** (Max 30 words to write down what is the idea)

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**WEDNESDAY:**            **Title:**

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**THURSDAY: Title:**

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**Would you like to Draw your Idea !**



**FRIDAY:**        **Title:**

**What it is?** (Max 30 words to write down what is the idea)

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**SATURDAY: IDEA REVIEW DAY**

DAY	IDEA-Name	Interestingness (High/Medium/Low)	How can you make it more interesting today?
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			

**Change (some ideas can be changed) – modified, updated, expanded**

**Combine (some ideas can be combined, coupled, interlinked, made interdependent)**

**Imagine (some ideas can be imagined in future, imagined in different contexts, imagined in different space, in different conditions, under constraints of size, time or cost)**

**Would you like to Draw your Idea - Rough Sketch!**

A large, empty rectangular box with a black border, intended for drawing a rough sketch of an idea.



**SUNDAY: FINAL IDEA OF THE WEEK:**

**Update: What it is?** (Max 30 words to write down what is the idea)

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**Update: In your view, how it is different than what is existing?** (Max 30 words to write down what are the key differences in which the new approach is different in terms of *how it is implemented/to be implemented*)

**Update: In your view, how it is better than what is existing?** (Max 30 words to write down on which key parameters/impact/effect the new approach/idea is better than existing)

**Update: In your view, how future proof it is - how many other ways are possible in near future?** (Max 30 words to write down how the function/improvement/change could be achieved in near future)

**Update: Is it solving a problem? If yes, what problem it solves?** (Max 30 words to write down key problem - it can be achieving a new function, improving a system parameter, eliminating a system conflict, evolving to new technology, etc)

**Idea Trigger:**  
(what triggered this idea in your mind?):

**Would you like to Draw your Idea!**